

In response to the Official Action of February 21, 2008, please amend the Application as follows.

1. (original) In a World Wide Web (Web) communication network with user access via a plurality of data processor controlled interactive receiving display stations for displaying received hypertext Web documents, transmitted from source sites on the Web, including at least one display page containing text, images and a plurality of embedded hyperlinks, each hyperlink being user activatable to access and display a respective linked hypertext Web document from source sites on the Web, a system for controlling access activity from activated hyperlinks and their respective Web document source sites comprising:

means at said source sites for prioritizing said plurality of embedded hyperlinks in a Web document; and

means for applying said prioritization in the determination of the order in which the Web documents linked to the activated embedded hyperlinks in said Web document are to be accessed.

2. (previously presented) The Web communication network of claim 1 further including:

a document source site network comprising:

a plurality of the source sites from which said Web documents linked to said prioritized hyperlinks are accessed; and

a service manager server system for accessing Web documents linked to said prioritized hyperlinks;

wherein said means for applying said prioritization is at said service manager server system.

3. (original) The Web communication network of claim 1 wherein said each of said Web documents further includes a hypertext markup language tag associated with each of said prioritized hyperlinks indicative of the priority level of the associated hyperlink.

4. (original) The Web communication network of claim 3 further including means associated with a source site of a Web document enabling an interactive user at the source Web site to designate a priority level for each of the hyperlinks.

5. (original) The Web communication network of claim 4 wherein said means for designating a priority level for each of said hyperlinks are enabled to change any previously designated priority levels for said hyperlinks.

6. (original) The Web communication network of claim 5 wherein said changes in any previously designated priority levels are applicable to the priority levels in previously distributed copies of said Web document.

7. (original) In a World Wide Web (Web) communication network with user access via a plurality of data processor controlled interactive receiving display stations for displaying received hypertext Web documents, transmitted from source sites on the Web, including at least one display page containing text, images and a plurality of embedded hyperlinks, each hyperlink being user activatable to access and display a respective linked hypertext Web document from source sites on the Web, a method for controlling access activity from activated hyperlinks and their respective Web document source sites comprising:

prioritizing said plurality of embedded hyperlinks in a source Web document at a source site; and

applying said prioritization in the determination of the order in which the Web documents linked to the activated embedded hyperlinks in said Web document are to be accessed.

8. (original) The Web communication method of claim 7 further including the step of:

inserting in each of said Web documents a plurality of hypertext markup language tags each associated with each of said prioritized hyperlinks and indicative of the priority level of the associated hyperlink.

9. (original) The Web communication method of claim 8 further including the step of enabling an interactive user at the source site of a Web document to designate a priority level for each of the hyperlinks.

10. (original) The Web communication method of claim 9 wherein said step of designating a priority level for each of said hyperlinks may be applied to change any previously designated priority levels for said hyperlinks.

11. (original) The Web communication method of claim 10 wherein said step of changing any previously designated priority levels is applicable to change the priority levels in previously distributed copies of said Web document.

12-16 (cancelled).

17. (original) A World Wide Web (Web) hypertext document including at least one display page containing text, images and a plurality of embedded hyperlinks, each hyperlink being user activatable to access and display a respective linked hypertext Web document from source sites on the Web further including:

a hypertext markup language tag associated with each embedded hyperlink indicating the priority of each hyperlink in the determination of the order in which the Web documents linked to the activated embedded hyperlinks in said Web document are to be accessed.

18. (original) The Web document of claim 17 wherein said Web document is a source Web document at a source Web site.

19. (original) The source Web document of claim 18 further including means for changing the priority indication in each of said tags.

20. (original) The source Web document of claim 19 further including means for applying changes in any previously designated priority levels to the priority levels in previously distributed copies of said source Web document.

21. (currently amended) A computer ~~program comprising a~~ computer-useable medium having a computer readable program stored thereon for controlling access activity from activated hyperlinks and their respective Web document source sites in a World Wide Web (Web) communication network with user access via a plurality of data processor controlled interactive receiving display stations for displaying received hypertext Web documents, transmitted from source sites on the Web, including at least one display page containing text, images and a plurality of embedded hyperlinks, each hyperlink being user activatable to access and display a respective linked hypertext Web document from source sites on the Web, wherein the computer readable program when executed on a computer causes the computer to:

prioritize said plurality of embedded hyperlinks in a source Web document at a source site; and

apply said prioritization in the determination of the order in which the Web documents linked to the activated embedded hyperlinks in said Web document are to be accessed.

22. (currently amended) The computer ~~program~~ useable medium of claim 21, wherein the computer program further causes the computer to:

insert in each of said Web documents a plurality of hypertext markup language tags each associated with each of said prioritized hyperlinks and indicative of the priority level of the associated hyperlink.

23. (currently amended) The computer ~~program~~useable medium of claim 22, wherein the computer program further causes the computer to enable an interactive user at the source site of a Web document to designate a priority level for each of the hyperlinks.

24. (currently amended) The computer ~~program~~useable medium of claim 23, wherein the computer program further causes the computer to enable said designating a priority level for each of said hyperlinks by changing any previously designated priority levels for said hyperlinks.

25. (currently amended) The computer ~~program~~useable medium of claim 23, wherein the computer program further causes the computer to change priority levels of previously designated priority levels so as to change the priority levels in previously distributed copies of said Web document.